

57545

BBA 5th Semester (New Scheme)
Examination, February-2022

**PRESENTATION SKILL & PERSONALITY
DEVELOPMENT**

Paper-BBAN-505

Time allowed : 3 hours [Maximum marks : 80]

Note : Section-A (Question No. 1) is compulsory. Attempt one question from each unit in Section-B. All questions carry equal marks.

Section-A

1. Describe the following :
 - (a) Presentation Skills
 - (b) Handling queries during presentation
 - (c) Fish bowl
 - (d) Simulations
 - (e) Social determinants of personality
 - (f) In-Formal Dressing
 - (g) Healthy Personalities
 - (h) Stress Management

Section-B

Unit-I

2. What is the process of structuring an effective presentation ? Explain different stages of session planning.

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3. What is meant by persuasive presentation ? Explain giving examples.

Unit-II

4. Explain the role and importance of Role-playing technique with suitable example.
5. What are the fundamentals of value added presentation ? Explain with examples.

Unit-III

6. Explain personality syndrome with relevant examples.
7. Explain the physical and intellectual determinants of shaping an individual's personality.

Unit-IV

8. Effective public-speaking is a skill and can be acquired. Do you agree ? Explain with examples.
9. What is the role of Stress Management for effective functioning of Managers ? Explain with relevant examples.